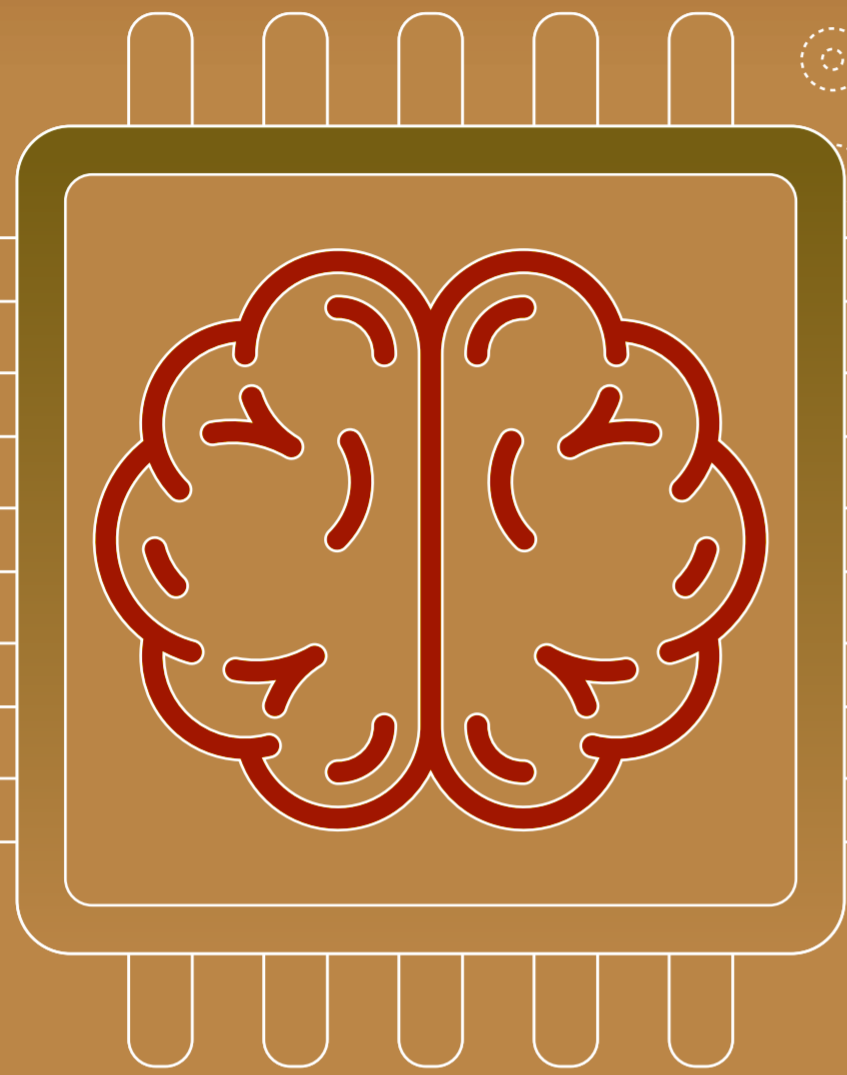


WHAT IS ARTIFICIAL INTELLIGENCE?



The term "artificial intelligence" often evokes images from science fiction movies. However, AI technology isn't fiction: it's real, and it's gaining wider usage. Three types of AI are widely recognized in the technological community: Narrow, General, and Super

Artificial Narrow Intelligence (ANI)

refers to a computer's ability to perform a single task extremely well, such as crawling a webpage or playing chess

Artificial General Intelligence (AGI)

is when a computer program can perform any intellectual task that a human could

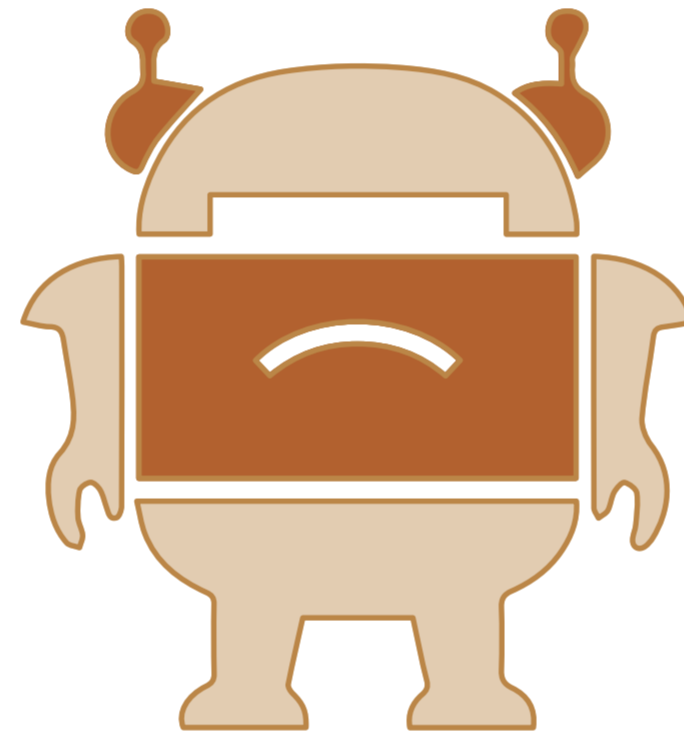
Artificial Super Intelligence (ASI)

is an AI that surpasses human intellect

BOTS

ANI AND BOTS

The rapidly growing field of bots serves as an excellent example of ANI at work. In its simplest form, a bot is a piece of software that can run automated tasks that are generally simple and repetitive in nature.



BOTS POWERED BY ANI CAN BE USED TO AUTOMATE REPETITIVE CUSTOMER-RELATED TASKS.

Many banks and financial institutions are adopting BOTS to automate repetitive service tasks in financial services like reconciliation, account opening, customer service etc. In customer interactions, **bots can deliver consistency, accuracy, and speed** -- and unlike humans, they don't get bored doing the same task over and over. Bots are a boon to customer experience management.

Pragmatix Edge

Pragmatix with its deep domain skills, robust Big Data/AI driven platform (Fulkrum) and domain expertise has developed exciting exciting BOT solutions in the areas of



**Transaction
Productivity
Optimization**



**IT Infrastructure
Management**



**Liquidity
Pooling**



**Pricing
Recommendation**



**Client
Acquisition**